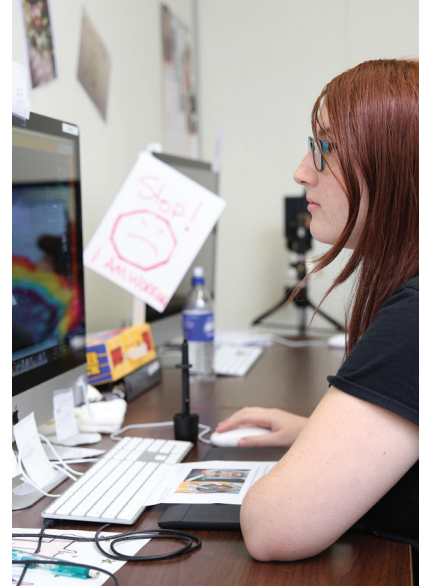




GRAPHICS & VISUAL COMMUNICATIONS

A two-year program for students interested in using a creative and artistic approach to solving problems and developing new products in an ever evolving industry. This program is based on current and future trends and practices in the industry with a concentration on Adobe Creative Suite applications.

- Students use state-of-the-art Apple computers and digital equipment to create multimedia projects.
- Students receive comprehensive instruction with an emphasis on technical excellence in using computer based design application.
- Students learn skills necessary to build, maintain, and grow creative team client relationships.
- Students creatively solve communications problems with hand on activities.
- Curriculum includes commencement level math and English language arts and art.



Curriculum includes:

- Principals of design and theory
- Concentrated use of Adobe Creative Suite software: PhotoShop, Illustrator, and InDesign
- Art history and influential designers research
- Computer literacy
- Creative industry specific project work
- Digital photography and basic video production

Certifications & Endorsements

- SkillsUSA
- NOCTI Advertising and Design Endorsement
- Adobe Certified testing can be obtained by contacting area Centriport center.

Students completing the program successfully qualify to work as:

- Printshop associate
- Digital pre-press operator
- Web designer
- Design assistant



Employment opportunities requiring further education:

- Graphic designer
- Photo journalist
- Game designer
- Animation artist
- Digital illustrator



CAREER AND TECHNICAL EDUCATION

Connect with WSWHE BOCES



CTE is a Division of the WSWHE BOCES