

NEW MEDIA

Students are dually enrolled in high school and SUNY Adirondack, at either the Queensbury campus or Wilton center, as a non-matriculated student for this two-year program. Upon completion, a student is eligible to earn a SUNY Adirondack Media Arts Certificate and up to 32 college credits toward an Associate in Applied Science (AAS) degree.

- A mix of college-level courses, job skills and technical education help train the graphic and media artists of the future. BOCES educators and SUNY Adirondack professors work together in the Early College Career Academy to provide students a transdisciplinary environment that encompasses all learning styles and individual strengths.
- Every student will be provided with 1:1 technology and a digital camera.
- The sequence of coursework in this program will ensure job-ready skills and the opportunity to earn nationally recognized certifications from the Adobe Certified Associate program.
- All students are given the opportunity to participate in Work-Based Learning experiences that connect students with future employers through site tours, job-shadowing and mentorship. Unique to this program is a client design workshop.



Curriculum includes:

- Introductory Photography
- Graphic Arts
- Web Design
- Digital Prepress
- Digital Video Editing
- Mass Communications
- Portfolio Development
- Advanced Media Workshop

Certifications:

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign

Students who receive all three certifications can achieve status of Adobe Certified Associate Visual Design Specialist.

Students completing the program successfully qualify to work as:

- Graphic Designer
- Photo Editor
- Digital Lab Technician
- Entry-Level Web Designer
- Freelance Artist

Employment opportunities requiring further education:

- Web Designer
- Photographer
- Game Designer
- Animator
- Multimedia Developer
- Audio/Video Editor
- Layout Artist



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